



SUBCOMMITTEE	CHAIR	MEMBERS	TASKS	CMTE TIMELINE
Organizational Management	Andy Blau (andyblau@gmail.com)	<ul style="list-style-type: none"> Lloyd Fishman Javier Rosenzweig Amy Schwartz Robin Brill Rosina Hirsh Aram Schwartz 	<ul style="list-style-type: none"> Professional Staff Structure & Responsibilities Congregational Needs Infrastructure/House Catering 	
Marketing & Demographics	Andrea Weinberger (annegee@aol.com)	<ul style="list-style-type: none"> Audrey Gueldenzopf Brenda Lender Larry Rosenberg Michael Parkes Diana Hess Paula Kaplan Donald Brenner Barry Judelman Judy Klein 	<ul style="list-style-type: none"> Membership Analysis & Development Internal/External Publicity Goal Awareness Outreach Branding OJC Mission Statement 	
Financial	Lloyd Fishman (LloydF@optonline.net)	<ul style="list-style-type: none"> Glenn Hirsh Alan Levinson Mitch Brill Arthur Yorkes Steve Richter Burt Heller Joel Zbar Jeffrey Steinberg 	<ul style="list-style-type: none"> Budgeting Process Endowments Fundraising Financial Planning 	



SUBCOMMITTEE	CHAIR	MEMBERS	TASKS	CMTE TIMELINE
School & Youth	<p>Staci Gelb (stacihgelb@hotmail.com) Javier Rosenzweig (j.rosenzweig@verizon.net) □</p>	<ul style="list-style-type: none"> • Javier Rosenzweig • Staci Gelb • Sabina Tyler • Sandy Borowsky • Lloyd Poholsky • Sharon Aach • Hara Hartman • Judy Klein • Ivanya Alpern • Jeff Adams • Wendy Cowen • Lisa Jacobs • Sharon Rappaport 	<ul style="list-style-type: none"> • Goal Setting • Enrollment Growth • Advertising & Mktg • Programming • Nursery Sch, Religious Sch, Na'aseh 	
Welcoming & □ Engagement	<p>Larry Rosenberg □ (lrosenbergmd@yahoo.com)</p>	<ul style="list-style-type: none"> • Alan Hack • Fran Friedman • Adele Garber • Maddy Roimisher • Fran Mintzer Dolber 	<ul style="list-style-type: none"> • Inclusion • Outreach • Membership Process & Documentation 	



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<p>Technology & Sustainability</p>	<p>Howard Price HBPrice@aol.com Howard.B.Price@abc.com</p>	<ul style="list-style-type: none"> • Gail Sanders • Jeffrey Weiss • Michelle Kleinberger • Jonathan Lesserson • Marc Levine • Joe Farkas • Jeff Lewis • David Seeger • Ken & Nohra Leff 	<ul style="list-style-type: none"> • Needs Assessment • Digital Signage • Content Development & Distribution • Social Media • Dedicated Distribution Channels • Streaming/Podcasts • Mobile Apps • Emergency Notification • Contingency Planning 	<p>Wk of 11/28: Cmte Member Solicitation</p> <p>Wk of 12/12: Cmte Meets to Frame Survey Questions</p>

<p>Jewish Life□(Ritual & Pgms)</p>	<p>Ken Leff (kleff@realhopes.com)</p>	<ul style="list-style-type: none"> • Rob Katz • Ari Shapiro* • Jonathan Cohen • Bernie Gelb* • Gabi Lewy • Nina Tarley • Lydia Katz • Mimi Rosenstock • Rhoda Pochter* • Eileen Bookman* • Marilyn Hazan • Dawn Kitz • Jon Lesserson • Bruce Machlis • Illise Perlmutter* • Jeanne Weiner <p>*Pending Acceptance</p>	<ul style="list-style-type: none"> • Worship, Assembly, Learning • Torah “at the core” • Shabbat, Holiday Minyan Services • Bar/Bat Mitzvah • Junior Congregation • Hazak 	
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